

Advertising Rates

2025



BRAND



Size	Dimensions	Standard Price (Per Issue)	+VAT UK 20%
Full Page	148mm x 210mm (Portrait) (+3mm Bleed)	£750.00	£900.00
Full Page	138mm x 195mm (Portrait)	£750.00	£900.00
3/4 Page	138mm x 145mm (Portrait)	£600.00	£720.00
Half Page	138mm x 95mm (Landscape)	£450.00	£540.00
Half Page	66.5mm x 195mm (Portrait)	£450.00	£540.00
1/4 Page	66.5mm x 95mm (Portrait)	£250.00	£300.00
1/8 Page	66.5mm x 45mm (Landscape)	£120.00	£144.00
1/16 Page	66.5mm x 20mm (Landscape)	£60.00	£72.00
1/16 Page	31mm x 45mm (Portrait)	£60.00	£72.00
Picture Box	31mm x 20mm (Landscape)	£45.00	£54.00

Inner Cover	110mm x 210mm (Portrait) (+3mm Bleed)	£750.00	£900.00
Inner Cover	100mm x 195mm (Portrait)	£750.00	£900.00

Premium pages are subject to higher rate - when available (ask for details)

Special advertisements may be highlighted with the **ZippBEE** exclusive logo



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Advertising Rates: October 2025

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